# Research on the Enlightenment of Confucian "Rite" Culture to Ideological and Political Education in Colleges and Universities in the New Era

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Abstract: Chinese culture is extensive and profound, with a long history. The Confucian "ritual" culture is the strongest and most colorful one in Chinese culture. From the perspective of the content of moral education of benevolence and propriety, the method of combining educators with educational objects, this paper expounds its rich moral education thoughts. Facing the reality and developing it, the Confucian "rite" culture and ideological and political education foster students' moral character, cultivate students' moral sentiments, and purify the soul. The ultimate goal is to improve the quality of students and promote the harmonious development of the whole society. Today, with the tremendous change of modern educational concepts and the comprehensive implementation of quality education for college students, it is of valuable reference value to explore and study the Confucian "ritual" culture in the Chinese historical and cultural education system so as to make the Chinese educational thought serve the present and to carry out ideological and political education in ordinary colleges and universities and to enhance students' ideological and political literacy and aesthetic literacy.

#### 1. Introduction

The term "etiquette" culture is notorious for its campaign against feudal etiquette since the May 4th Movement. In addition, the "Cultural Revolution" movement linked the idea of "restraining oneself and restoring ceremony" with the restoration of slavery. The Confucian "ritual" culture developed into the Western Zhou Dynasty and has entered a mature historical stage [1]. In the case of maintaining the rank of superiority and inferiority as well as being close to each other, Duke Zhou established and applied the ritual music system. Confucian enlightenment thought has been challenged by other theories repeatedly, but it can constantly innovate its own theory in the challenge, absorb the strengths of various schools to make up for its theoretical defects, so as to maintain its exclusive position throughout the feudal period [2]. Confucian educators Mencius and Xunzi inherited Confucius'music education thought, emphasized the emotional standardization, shaping, edifying and purifying function of Confucian "ritual" culture, and achieved the goal of "punishing evil and promoting good" and "accumulating good into virtue" on the basis of Confucian "ritual" culture. From this we can see that Confucianism advocates the unity of benevolence and propriety, beauty and goodness, emotion and reason. Ideological and political education is an important part of higher education system [3]. The fundamental purpose and fundamental task of ideological and political education is to improve people's ability to understand the world and transform the world, promote the progress of human society, and promote the development of human quality. Thought provides a solid philosophical foundation for a series of activities that deal with the relationship between man and nature. It helps us to rationally analyze the actual situation of today's ecological crisis, re-examine the natural relationship between man and nature, and clarify the direction of ecological civilization construction [4].

Confucianism attaches great importance to ethics and regards ethical education as an important part of education. Confucianism advocates the distinction between human beings and birds in the Ming Dynasty, and holds that ethical education is the fundamental need of human beings. "No etiquette, no stand". To seek the value of Confucian "ritual" culture to contemporary ideological and political education, the first task is to seek the consensus of the two educational concepts [5].

Emphasis is placed on the self-education of the educated. Through frequent reflection, face up to their own shortcomings, knowledge and practice combined method to improve ideological and moral quality. It is helpful to form a correct understanding of the relationship between man and nature, man and man, individual and country in the new journey of modernization construction, and to provide ethical norms and value guidance for our production activities, daily life and political practice [6]. The product of the prosperity of Confucianism is the symbol of the culmination of Confucianism, and it also lays the foundation for the decline of Confucianism. Because the personal moral cultivation is united with the strength of the country and the stability of society. Fully excavate the essence of Confucian Confucian "rite" culture thought, inherit and carry forward the excellent culture of the Chinese nation, and promote the moral construction of the whole people, especially to strengthen and improve students' ideological and political education, which is "learning to use" [7]. In the process of excavating the spirit of ancient rituals, in order to adapt it to the needs of the real society, it is necessary to make a certain transformation, so that it does not deviate from the spirit of ethics, and can further enlarge its spirit and obtain new refinement and sublimation. It has important enlightenment and significance for cultivating the noble sentiments and excellent qualities of contemporary college students and strengthening the ideological and political education in colleges and universities [8].

## 2. The Value Appeal of Ideological and Political Education to Confucian "Rite" Culture

The pattern of traditional culture is the pattern of etiquette culture. It originated in the matriarchal clan era. It was integrated twice by the Five Emperors and the Three Generations. It was basically finalized in the Western Zhou Dynasty. In the matriarchal clan era, the ancestors mainly faced the relationship between man and nature, and the corresponding etiquette system was the natural etiquette system. Confucian "ritual" culture is the most common social norm and form of communication. Its function is first expressed as "harmony". Fully understand the objectivity and regularity of natural order, extend the moral norms of benevolence, righteousness, courtesy and wisdom of human society to nature, and face the ideal realm of the unity of nature and care for nature with humility, awe and benevolence. Realize the diversity of modern education. The Confucian "ritual" culture aims at realizing the all-round development of human beings. This kind of thinking has important inter-generational significance for the development of modern education. The self-cultivation concept of Confucian "rite" culture has a rich role in the ideological and political education of students and the education and cultivation of personality thoughts. To improve the effectiveness of ideological and political education, we should first help educators to change their own ideas and concepts, deeply understand their mission, and truly provoke this burden.

To cultivate students to set up correct world outlook, outlook on life and values, to develop healthy psychology and good moral behavior habits, that is, to enable students to have a perfect personality, to enable students to learn to live in the world and to understand the truth of life. Excellent education methods provide nourishment for the innovation of modern ideological and political education methods. With the impact of multiple values under the economic globalization and the acceleration of information dissemination under the mass media, facing a variety of students, educators need to have a comprehensive and profound grasp of students, so as to enhance the spirit of teaching content. It is the best way to achieve success to broaden the scope of communication and establish a good image. At the same time, no matter with classmates, roommates, or teachers, we should establish harmonious interpersonal relationships and stress "courtesy" so as to help students achieve sound personality. Moral virtue is the virtue of humility, awe and love for nature. This kind of virtue is embodied in practice as "respecting nature, adapting to nature, and protecting nature". "Only by following the laws of nature can effectively prevent detours in the development and utilization of nature, and human harm to nature will ultimately hurt human beings. This is an irresistible law. Of course, we cannot fully measure modern people with traditional value standards. We should advocate social justice under the premise of respecting personal interests and recognizing the rationality of personal interests, so as to form a macro environment conducive to the

development of market economy. Form a fair and just market concept.

In dealing with the relationship between heaven and earth, Confucianism has a consistent pursuit, that is, to maintain the original infinite diversity of things, that is, the ideal of "harmony". The so-called "harmony" is not "same" but "different". To change the cognitive bias of educators, we can find experience from the excellent Confucian enlightenment thought, learn the spirit of the ancient educators must be the model and norm, learn the spirit of the ancient educators'tireless teachings, and learn the spirit of the ancient people's unity of knowledge and practice. In the process of learning, teachers should actively consult and inquire about the contents and ideas of teaching in class, so as to further understand the ideological and political education. At the same time, I listened to the ideological and political lessons and discussed with the teachers of the ideological and political lessons the education of Confucian Confucian "ritual" cultural thoughts students'thoughts. Wisdom, understanding and other intellectual virtues can be achieved through education and learning of relevant knowledge. But such virtues as modesty, awe and kindness need us to persevere in the practice of facing nature and dealing with the relationship between man and nature. Students should learn the "Shangzhi" thought in the Confucian "rite" culture and establish a clear goal, so as to encourage themselves to work hard during colleges and universities, so as not to be inactive and idle during colleges and universities. It is necessary to pay attention to the coordinated development of morality and wisdom, and to avoid "having talent and no virtue" and "having morality and no talent." Once again, we must cultivate the spirit of courage and courage, and deal with the contradictions between need and restraint, self-needs and social needs, and optimize their personality behavior to form a perfect personality.

# 3. The Enlightenment of Confucian "Rite" Culture to Ideological and Political Education

Ideological and political education is mainly the work of being a person, which requires our educational practice activities to be carried out closely around the characteristics of students. As educators, they should take various measures to guide the realization of students'healthy personality in their daily work. Specifically, it includes: positive education, typical guidance; teaching according to aptitude and enjoying teaching; widening the form of education with the help of social hot spots; adopting modern means, innovative communication and so on. Although the Party and the Central Committee attach great importance to ideological and political education in Colleges and universities. The ultimate value of Ideological and political education is to pursue the free and comprehensive development of human beings and to construct social practice activities on the basis of human beings. Confucian "ritual" culture is the requirement of the practical development of modern ideological and political education. Absorbing the wisdom of Chinese Confucian traditions and using the Marxist theory of all-round development of human beings to guide the practice of ideological and political education can better enhance people's cultivation and perfect their personalities. Creating a healthy and up-to-date external environment will produce an effect that conventional education cannot achieve, that is, to play the role of emotion in education. Ideological and political work is a bilateral exchange between educators and educatees, except for the reason. It is necessary to move with emotion to achieve good results. The moral virtues of humility, awe and benevolence can be understood on the basis of knowledge of the laws governing the movement of humans and nature and the natural state of man and nature, in order to dispel my private and material desires. Apparent to the ideal realm of "Heaven and Man".

Ideological and political education theory is deficient in meeting people's needs, that is to say, scientific and objective theory does not meet people's psychological needs. To some extent, this is also the current ideological and political education although there is a relatively complete theoretical system. The highest value pursuit of Confucian "ritual" culture theory is the essence of Confucian ritual and music culture. Ritual use, harmony is precious, the way of the former king, Si is beautiful. Confucian "etiquette" culture is basically equivalent to "etiquette" behavior. It has the characteristics of "etiquette" and "etiquette" can be more directly and fundamentally related to the cultivation of people's internal temperament. It promotes the whole spiritual world to be more enriched and harmonious, and deeply affects a person's overall behavior. Further improve the

recognition, recognition and recognition of college students' ideological and political education. Strengthening the humanistic color of the theory and practice of ideological and political education. In this way, through the subtle influences, inspiration and cultivation of the Confucian "rite" culture, the compulsory social ethics norms become the individual's conscious psychological desires. For the object of education, it is necessary to "see what it is, to see what it is, to see what it is. It is especially inspiring for ideological and political work. Every student has different modes of thinking and behavioral characteristics, and should be educated according to his or her characteristics. Can get twice the result with half the effort.

The excellent "ritual" culture in Confucian "ritual" culture promotes the continuous development and progress of society. Confucius attached great importance to the meaning and function of "ritual", believing that for ordinary people, "without learning ritual, there is no way to stand up". On the basis of respecting students'individuality, we should find out students' commonalities, make use of interactive teaching, case teaching and abundant film and television materials to understand the reason and move the emotion, so as to improve the vivid image of moral education curriculum and effectively convey the educational content to students. Promote the consciousness of human self-spirit and the perfection of human personality, thus arousing the inner feelings and moral conscience of human nature. Therefore, the Confucian "ritual" culture plays a unique role in college education and is an indispensable part of realizing the educational function. Through the systematic and gradual Confucian "rite" culture, "internalization" of morality and knowledge is a kind of spiritual quality. Encourage behavioral actors to incorporate the interests and needs of others and others into the scope of object selection and information integration when making decisions and initiating behaviors, and incorporate the consequences of decisions and actions on others and their interests and needs into evaluation decisions and Whether the behavior is justified or not. At present, students' political and ideological education work should promote students' attention to self-education, and they should have the Confucian "rite" culture thinking to become the "benevolence" in heaven. Ideological and political educators should keep up with the times, use the platform of students' daily communication, conduct daily education for students, integrate social moral and ethical requirements into people's daily life, and actively combine educational theory with daily life.

#### 4. Conclusion

This paper studies the Enlightenment of Confucian "ritual" culture on Ideological and political education in Colleges and universities in the new era. Confucian traditional thought is still of great significance to today's society. We should treat tradition with a correct attitude. Tradition is not inherently conservative. On the contrary, if any culture is to become a meaningful structure in the process of civilization, it must be accumulated as tradition. Confucian "ritual" culture has a consistent pursuit, that is, to maintain the original infinite diversity of the universe; in terms of the relationship between the elements within a thing, to maintain the infinite diversity of the elements. Perfecting the content of Ideological and political education, expanding the ways of Ideological and political education and optimizing the environment of Ideological and political education have become the focus of our attention. In the ideological and political education of students, guiding students to correctly understand the connotation, function and enlightenment of Confucian "rite" culture is of great significance for doing a good job in students' ideological and political education. On the basis of these realistic relations, we will rationally treat Confucian traditional culture and draw on the essence of the Confucian "rite" culture about the idea of "harmony between man and nature", "the path of loyalty and forgiveness" and "the same family and country". Make it play an important role in the social construction of the new era. The educated person is cultivated as the main body of ideology and morality, and the external moral code is internalized into the inner spirit of the educated, and the "will" is used to guide people's will, so that the society can be harmonious and achieve the goal of education.

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